



Hello

I am really pleased to have put together this Christmas edition of Bliss News as it's not only full of all the latest hair trends & advice, but also all our exciting salon news.

2011 has been a fantastic year here at Bliss from presenting our polished runway collections onstage to creating some exciting new services like our express blow dry's where we will have you 'red carpet' ready in just 30 minutes.

Our focus is on creating a completely bespoke service for each individual client - by investing in our staff, always being aware of the latest cuts & styles, whilst aiming to provide you with a great service that exceeds your expectations.

I hope you enjoy reading our newsletter and lookout for extra bonuses we have in store for you throughout 2012.

Finally, on behalf of myself & all the team at BLISS, have a great Christmas!

Nick Tedd

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At Bliss we always offer a bespoke service, so with this in mind we wanted to showcase some of the great styles we have created across each of the salons every day of the year.



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We've Got The Best Ideas For Your Hair!



During 2011 we have kept ourselves at the forefront of fashion by using trend forecasting with the team from

www.thetrendboutique.co.uk

Trend forecasting drives the fashion industry, and hair is a major part of that. By having access to this level of expertise it gave us new ideas & inspiration to ensure we can keep you fully informed of the latest styles, but also adding key direction & focus for the team too.



From being presented the key hair trends for Spring Summer 2012 & Autumn Winter 2012-13, both Nick & the teams created their own style boards adapting the latest styles for clients, once again ensuring that each look has a bespoke element.



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BLISS Key Trend Directions What's Hot!

For Men

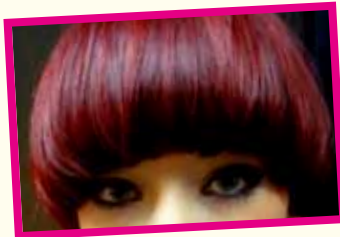
It's no longer about traditional 'country gent' styles as we see sharper and younger short back & sides, plus we are also seeing the return of full beards with an 'Arctic Traveller' look.



Overall, looks are moving away from vintage and more towards mixing things up, looking modern & being witty.

For Women

Soft touches are achieved through plaiting, sharper & slicker dressed hair and new plays on colour.



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2011 Training We Have Invested In Just For You!

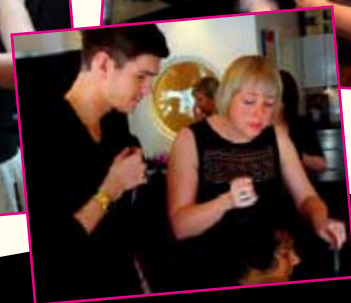
At Bliss it's all about education & constantly looking forward...



As such, Bliss is a member of The Fellowship for British Hairdressing which gives us industry recognition that our expertise in cutting, styling and colouring is a standard for others to follow. This is achieved through regular training and testing, but most of all it is driven by our passion to offer the best level of service to our clients. .

Here's just a snippet of some of the training we have invested in through 2011 to keep the Bliss team up to date & you looking fantastic:

- Exceptional London hairdresser, Anna Bateman (Toni & Guy, Regent Street) was invited to the salon twice this year to bring all the team up-to-date in the very latest in cutting techniques for our male & female clients.
- We have also held several colour workshops throughout the year in all 3 salons, the latest being trends for the Winter – so coupled with our training from www.thetrendboutique.co.uk we can ensure your hair is kept completely up-to-date in the haircut & colour fashion stakes!
- The team have attended various cut & colour practical workshops with Masters from the Fellowship all over the UK including the Vidal Sassoon colour event in London.
- As well as hairdressing, communication is a big part of our job so we have all had great fun working with Hannah Sharples & Ophelia Marshall who are both NLP (Neuro Linguistic Programme) practitioners.



Qualifications achieved at our in-house training school:

Bryonie, Fran & Olivia have all completed their NVQ level 3

Toni completed her Barbering NVQ.

Phillippa has completed her NVQ level 2.

Liam, Sarah, Paul & Sylvia are currently studying for their NVQ in Management

Sylvia will have completed her NVQ in Customer Services by the end of the year.

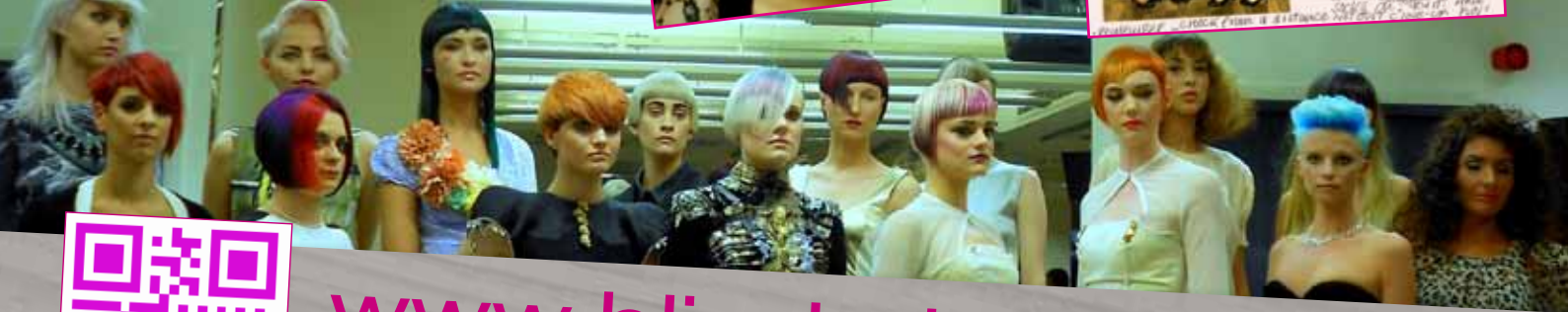
Well done & good luck from us all!



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Our 2011 - What We Have Achieved & Got Up To...



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The Bliss team really look forward to seeing you during the festive season, details of our opening hours are as follows:

Loughborough
Town Centre

Monday 9-5
Tuesday 12-8
Wednesday 12-8
Thursday 10-6
Friday 10-6
Saturday 9-5

Loughborough
Old Ashby Rd

Monday Closed
Tuesday 12-8
Wednesday 12-8
Thursday 10-6
Friday 10-6
Saturday 9-5

Nottingham

Monday Closed
Tuesday 12-8
Wednesday 12-8
Thursday 10-6
Friday 10-6
Saturday 9-5



Like
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Free parking is available at
our Old Ashby Rd & Nottingham salons

Special Offers

Want to refresh your style?

Bliss are offering an 'on the day' special offer with key stylists where you can receive...

**£20 STANDBY
CUT & BLOW DRY**
(inc benefits - massage) etc.



Plus Men

Let us also get you party ready & polished with a call on the day Bliss finish for

just **£10!**



GIFT SETS:

At a loss for Xmas gifts or don't want to face the crowds?

Why not let the Bliss team help you to choose one of our fantastic gift sets. With prices from £14.99 they make the perfect present.

Alternativley Bliss gift vouchers are always available from £10



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